

From The Experts: The Next Steps For Safely Discovering The World Again

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In this continuing series for Forbes, I talk to a range of experts and insiders working in the travel industry about their plans for reopening across the sector. I find out more about the new practicalities which are now necessary, and the leaders' thoughts for the road ahead – from heightened cleaning protocols – a new 'essential' in a post-covid world – to the acceleration of advanced technology to aid seamless travel experiences.



The architecture at Macakizi makes most of light and space.

(Credit Makakizi)

Echoing the importance that space will bring for future travellers is **Sahir Erozan**, owner of [Macakizi](#), the iconic luxury hotel located in Bodrum in Turkey. He foresees that travellers will be more cautious *and* conscious in the immediate future and will

look for those special places where they can escape the crowds.

“We think travellers will be more selective and thoughtful about how they travel and where they stay. Travel will be about quality over quantity, we expect that people will be taking longer trips to reduce any risks of travelling and minimise time in airports and on planes. With safety the new buzzword, people will be looking for hotels with amped up, super-cleaning regimes, and strict regulations in place, so they can feel immediately at ease.”



Find your own sanctuary at Macakizi.

(Credit: Rupert Eden)

From implementing Covid-19 testing kits to temperature checks upon arrival; extensive sanitisation to digital information, such as using QR codes for menus – Sahir reveals that the resort has already put in place a raft of new initiatives.

“We want Macakizi to be known as a safe haven, full of small yet significantly thoughtful details to ensure our guests continue to feel at home with us. One of the benefits of staying at Macakizi is its unique layout,” he continues. “There are lots of open air spaces, with no corridors or enclosed areas. Integrated with the surrounding nature and beachfront, the core design of the hotel is all about open spaces, offering plenty of areas for guests to enjoy their own privacy.



Dive into Macakizi.

(Credit: Christopher Kennedy 2018)

Having the last word, Sahir says: “The reset button has been pressed, this is a chance for the tourism industry to rebuild for the better. People will always have an innate desire to discover the world, enjoy beautiful food and authentic experiences. Although the pandemic has been a crisis, one of the positives arising from it is that it has given people a new appreciation of travel.”